

# Official Application Form

Also available online at [www.aftrasagdcba.com](http://www.aftrasagdcba.com)

# AFTRA/SAG Talent Directory 2011-2012

**I**t's time to update your résumé, get your new color and b/w headshots and send your information in for the 2011-2012 *AFTRA/SAG Talent Directory*. If you want to have the best opportunity for work in the DC-Baltimore area, you don't want to miss being included in the industry's premier talent reference for top producers, directors, signatories, casting agents and talent decision-makers.

Due to the overwhelming success of the last directory, the 2011-2012 edition also will have a color section and b/w section—both divided into women, men, children/teens. You may include a smaller, secondary photo in both sections for only \$10.

## Deadlines and Prices

### Applications postmarked by Aug. 30, 2010:

- \$147 for color photo; \$10 for smaller, secondary photo
- \$123 for b/w photo; \$10 for smaller, secondary photo

### Applications postmarked by Sept. 30, 2010:

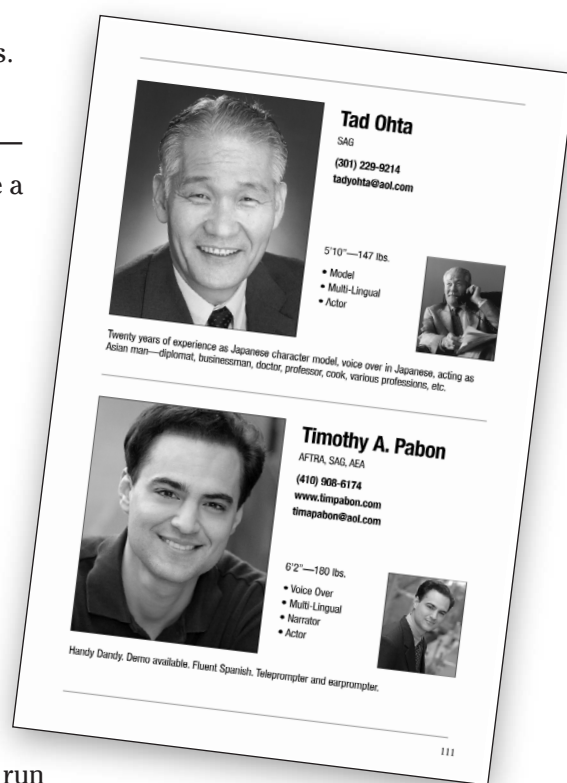
- \$177 for color photo; \$10 for smaller, secondary photo
- \$148 for b/w photo; \$10 for smaller, secondary photo

Photos may be e-mailed or mailed (addresses on last page of application). Digital, hi-resolution files only will be accepted for color photos—no color prints, please. You also may elect to run

the same photo or photos that ran in the 2009-2010 *Directory*.



**Don't delay**—send your materials in by Aug. 30 to take advantage of the early-bird prices. Final deadline is Sept. 30, 2010. The expected mail date of the *Directory* is Jan. 28, 2011.



**Final deadline: Sept. 30, 2010**





**MAILING ADDRESS**—Please **print** your name and the address, including ZIP code, to which you wish the *Directory* to be mailed. Sorry, if you do not provide this information, a directory cannot be mailed to you.

Name \_\_\_\_\_

Street Address/PO Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

## Mailing Instructions

### POSTMARK DEADLINES:

- **By Aug. 30, 2010 (\$123 for b/w; \$147 for color)**
- **Between Aug. 30 and Sept. 30, 2010 (\$148 for b/w; \$177 for color)**
- **Absolute deadline: Sept. 30, 2010**

**IMPORTANT:** Please check off each item below before mailing the application form. You will receive confirmation via e-mail of your application's receipt.

- 1. Did you mark your selection(s) from number 1?
- 2. Did you include your entire performer ID number for each union in which you are a member and specify the *Directory* category in which you wish to be listed?
- 3. Have you selected a photo option? We will reproduce as much of the image area—head shot, 3/4 or whatever—as the photo block allows. Photos will be sized at the discretion of the publisher. If

sending a digital file, it must be at least 300 dpi and at least 2.4 inches wide by 3 inches high. Digital images may be sent on a CD or DVD or e-mailed to [kbalentyoung@gmail.com](mailto:kbalentyoung@gmail.com).

- 4. If you wish to have your photo returned to you following publication, you must enclose a 9 x 12-inch, self-addressed, stamped envelope for each talent submission (spouse, children, etc.). If not, your photo will be delivered to the AFTRA/SAG office.
- 5. Are you also advertising in the *Directory*? If so, enclose your digital ad materials on a CD or DVD; please include a hard copy of the ad. Half-page ads must be 5<sup>3</sup>/<sub>16</sub> inches wide by 3<sup>7</sup>/<sub>8</sub> inches deep at the talent discount rate of \$180. Full-page ads must be 5<sup>3</sup>/<sub>16</sub> inches wide by 8 inches deep at the talent discount of \$310. You must have a talent listing in the *Directory* to get these rates. You also may indicate to pick up your ad that appeared in the 2009-2010 *Directory*. Please note: No changes will be made to existing ads. You may provide a new ad or pick up the

previous one. For talent advertising in the *Directory*, a “See my ad on page \_\_\_” corner reference will be added to your listing at no additional charge.

- 6. Have you enclosed your check—\$123 (b/w), \$147 (color) for entries post-marked by Aug. 30, 2010; and \$148 (b/w), \$177 (color) for entries post-marked by Sept. 30, 2010—payable to *AFTRA/SAG Talent Directory*? Did you include an additional \$10 for a secondary b/w or color photo?
- 7. **Please send application and materials to Balent-Young Publishing, Inc., PO Box 734, Front Royal, VA 22630-0016. Any subsequent changes must be made in writing or via e-mail to this address ([kbalentyoung@gmail.com](mailto:kbalentyoung@gmail.com)). Sorry, phone-in changes cannot be accepted.**

All advertisers and talent included in the *AFTRA/SAG Talent Directory* will receive a free copy by mail if they provide a mailing address as requested in the application.  
**Expected publication mail date: Jan. 28, 2011.**

AFTRA-SAG  
7735 Old Georgetown Rd., Suite 950  
Bethesda, MD 20814

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